

## WHERE DOES THE MONEY GO?

Each year Variety receives many appeals from individuals, associations, institutions, hospitals and schools. These include appeals for Sunshine Coaches, special medical equipment, wheelchairs, standers (so children can be at eye-level with their family at meal and play times), vocal output speech devices, prosthetic limbs, playground equipment and, one of our largest areas of expenditure, vehicle modifications to name but a few.

All appeals are carefully and thoughtfully considered by our volunteer committees and where appropriate by our honorary medical advisors. When a grant is approved, Variety makes payment directly to the supplier of the equipment or service.

In 2010/11, Variety granted 194 Appeals totalling \$2,382,270; \$1,941,270 under the Freedom Program, \$275,000 under the Future Kids Program and \$166,000 under the Caring for Kids Program. The number of appeals applications grew 50%, and as many were for lower cost items, Variety was still able to grant around 95% of the Appeals, with equipment granted directly to 185 children.

The key reasons for the applications remained greater mobility and social interaction, reduced risk of injury and greater comfort in daily routines, however the Appeals are changing slightly. The NSW government has started to grant a single item on each of its three categories to children with additional physical needs. This has meant that Variety is now being asked to support things like a second wheelchair for home, or walkers and human-hair wigs, thereby enhancing the quality of life for individual children in a complementary manner to the government support.

## HOW MUCH DOES THIS ADVENTURE COST?

A minimum figure of \$6,350 (including a GST component) gets a vehicle and two people on the event. This amount is made up as follows:

Item	Amount	Description
<b>Initial Donation</b>	<b>\$500</b>	A non-refundable, tax deductible initial donation will secure your position on this exciting Adventure.
<b>Donation</b>	<b>\$2,500</b>	This is the minimum, fully tax deductible donation amount and must be paid prior to the start.
<b>Provisions Fee</b>	<b>\$3,350</b>	This is your personal costs for two (2) people which includes GST and does not count towards your fundraising total or come from your fundraising money. It is not tax deductible and covers all accommodation, official meals, entertainment, merchandise and "happy hour" gatherings.
<b>Total</b>	<b>\$6,350</b>	

Donations can be raised via sponsorship or fundraising and covers the first two (2) people in the vehicle. We encourage you to raise lots, lots more as there is a trophy for the Highest Fundraising Vehicle of the Adventure. So start "door knocking" to raise larger amounts than the minimum requirements.

## WHAT'S REQUIRED?

1. A suitable 4WD vehicle with a compulsory, UHF radio (can be a hand held model).
2. A Snatch Strap.
3. Your partner (or crew with maximum of four per car – visit our web site for additional crew cost details).
4. Your minimum entry fees and provisions fee.
5. A great week away from the office.
6. A sense of adventure (and humour) and enough smarts to persuade colleagues, clients and friends to support your fundraising efforts for Australia's special needs children.



For more details contact Stuart Telfer Motoring Events Manager (NSW) on (02) 9819 1009 in Sydney.

Email: [stuart.telfer@variety.org.au](mailto:stuart.telfer@variety.org.au)

or Victor Sheil Variety Regional Manager (NSW) on (02) 4965 4911 in Newcastle.

Email: [victor.sheil@variety.org.au](mailto:victor.sheil@variety.org.au)

For a lot more Adventure information visit the Variety Motoring Events (NSW) web site at

[www.variety.org.au/nsw](http://www.variety.org.au/nsw)

then click EVENTS then 4WD Adventure



### CONDITIONS OF ENTRY

1. All vehicles entered in the 4WD Charity Adventure must be roadworthy, registered and insured as prescribed by State laws. 2. All vehicles must be conventional four wheel drive vehicles with a maximum crew of four people. Crew members must be a minimum of 18 years of age and hold a current Australian driver's licence. 3. All vehicles must carry on the front doors the 4WD Charity Adventure door panels onto which must be fixed the allocated number for that vehicle. All vehicles must place on their front windcreens the event sun strip decal featuring Variety and event sponsor's logos. The vehicle number must also be clearly visible, using white numbers on the front windscreen (left corner 100mm high) and rear window (top right corner 150mm high). All cars must also display the event sponsor's decals, as supplied by the organisers. 4. Everyone taking part in the 4WD Charity Adventure must sign an indemnity form issued by Variety, the Children's Charity (NSW). 5. All entrants in the 4WD Charity Adventure must have paid to Variety, the Children's Charity (NSW) either personally or through donations the sum of the Entry Form by the specified dates and prior to the start of the event. 6. At all times all entrants must abide by the rules of the road as prescribed by State laws and statutes.

## ADVENTURE REWARDS

Come in various ways, one is the self satisfaction of knowing you have helped our special needs children and there are various awards following the event, including fundraising awards. A Variety event is all about having fun, in fact we say, "we put the fun into FUNdraising!" Thousands of children benefit from funds raised through our events – please help us help our special needs children.



# 'GONG to 'GONG

12th – 17th  
November  
2012

**Creek Crossings • Fire Trails • No Camping  
The Victorian "High Country" • Turn Key Event**



**WOLLONGONG • GOULBURN  
COOMA • ORBOST • EDEN  
MOGO • GERRINGONG**

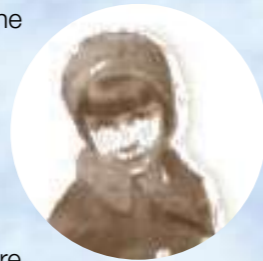


## WHO IS VARIETY?

Variety – the Children’s Charity is dedicated to improving the quality of life of our special needs children. It all started in Pittsburgh Pennsylvania USA on Christmas Eve in 1928 when a group of 11 actors found a baby girl abandoned in the Sheridan Theatre. They decided to foster the child and named her Catherine Variety Sheridan.

Her story became an inspiration to help children everywhere and since those early beginnings, Variety has become an international organisation, operating in 14 countries and raising over US\$1 billion to help children in need throughout the world. Variety is known as the “Heart of Showbusiness.”

Variety started in Australia in 1975 and now has separate representation in each state. Variety achieves its objectives by making grants of equipment throughout the year to assist individual children, special schools, children’s hospital wards and other children’s organisations.



## WHAT IS THE VARIETY 4WD CHARITY ADVENTURE?

The **Variety 4WD Charity Adventure** is a six day, **Turn Key** adventure taking four wheel drive vehicles off the bitumen and onto bush tracks, sand dunes, fire trails and country dirt roads. Escape the nine-to-five routine with this premier, boutique event doing four wheel driving and accommodation in style. The emphasis is on good tracks,

fabulous scenery, exceptional food, wine and of course, as with all Variety events, fun and entertainment – all while raising funds for Australia’s special needs children. Simply, all you need to do is turn the key and start your **Adventure** as everything has been organised for you.

## IS THIS ADVENTURE FOR YOU?

The **4WD Charity Adventure** is designed for 4WD enthusiasts and also those who have not had the opportunity of visiting the “off road” and who harbour a desire to find out exactly what their four wheel drive has been designed to do. This event is ideally suited to husband and wife teams, but mates with their mates are most welcome. You will meet people with similar interests as well as bush characters as you navigate your 4WD around the great tracks we have found for you. The **4WD Charity Adventure** explores country not normally accessible to the general public. The trip combines all the elements of good four wheel driving, from creek beds to craggy mountain tracks and majestic ocean views.

