

PINK STUMPS DAY

TIPS AND TRICKS

BELOW ARE SOME TIPS AND TRICKS THAT MAY COME IN HANDY WHEN PLANNING YOUR PINK STUMPS DAY 2013 TO HELP YOU REACH YOUR FUNDRAISING GOAL!



Collection tins

Ask friends, family, loved ones and colleagues to volunteer their time during your club's Pink Stumps Day and walk around the grounds rattling those collection tins! We have provided three collection tins, in your Pink Stumps Day kit, for you to use on the day. Please remember anyone who is walking around with the collection tins need to wear the ID badges, (as this is a part of our charitable licensing agreement). To pink up the crowd and raise extra dollars, you might also like to offer pink tattoos (included in your Pink Stumps Day kit) in exchange of a gold coin donation.

Raffle

Is your area famous for its' local fashions, tasty treats or soothing treatments? Ask local businesses to donate products or vouchers you can use as prizes in competitions or raffles. In addition to any prizes donated to you, raffle off car washes, VIP seating at your home ground matches and any other creative ideas! Please remember to check with your local State or Territory gaming and liquor body as laws may vary regarding raffles.

Sponsorship for runs

Ask local businesses, family, friends and spectators to sponsor and donate an amount for either every run a team makes or for 4 and/or 6. A great way to raise donations quickly!

Variety Stalls

If your friends, family and teammates have a creative streak, round up them up and set up a mini-market! Think cakes, jewellery, greeting cards, candles, books etc.

Guessing Competition

It could be the number of jelly beans in a jar, matching teammates and their baby photos or anything else you can think of! Ask a local business to donate a great prize and ask your attendees for a gold coin donation for each guess.



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High Tea

Several clubs last year ran a High Tea event, in conjunction with their Pink Stumps Day as an opportunity to thank the women involved in their club. You may like to put on an event such as this to raise some money by having the cakes and tea donated and charge a small fee for attending.

Pink Stump Day Kit

Why not auction off your Pink Stumps Day Team Kit at the end of your game. This is a great way for your team to have a memento of the day and some of the kits can be used for future games.

Face Painting

An oldie but a goodie, offer face painting or mini-makeovers (nail painting, hand massages etc) for a gold coin donation.

Fines

'Fine' people for various offences – both on and off the pitch! From LBWs to swear jars, think of unique ways to collect fines throughout the day. Or even better, charge people a couple of dollars to play on the day, that's over 30 donations before the game even starts!

Musical Acts

Invite your musically talented friends, family and colleagues or local bands to perform at your Pink Stumps Day and ask guests to leave a donation. They get to show off and you get to raise some funds!

Sausage Sizzle

Perhaps the longest-standing fundraiser, the sausage sizzle always proves to be a reliable way to ask for donations. Who can resist the smell of a sausage sizzle?

Merchandise

Buy some McGrath Foundation merchandise from Shop Pink (<http://www2.mcgrathfoundation.com.au/>) and hold a stall at your game to pink up the crowd!

