

PINK STUMPS DAY

CHECKLIST

NOW THAT YOU HAVE REGISTERED FOR PINK STUMPS DAY, IT'S TIME TO PREPARE YOUR CLUB TO HOST YOUR EVENT!

1. Make sure you tell everyone!

Inform your club's teams, managers, coaches, players, your friends and family that you have registered to participate in Pink Stumps Day on 18 February 2012. We have prepared an email you can simply 'copy' and 'paste' and forward onto friends, family and colleagues. This is down the bottom of your confirmation email, but please contact Colin Lieu at colin@mcgrathfoundation.com.au or (02) 8962 6118 if you need us to send it to you again.

2. Activate online fundraising page

After you registered you would have received an email that issued the login details of your online fundraising page. Make sure you personalise your online fundraising page and share the URL to your club's page on Facebook and Twitter! It's a really simple and fun way to help boost your fundraising!

3. Start brainstorming

Start thinking about the fundraising activities your club can use to help raise funds for the McGrath Foundation leading up to and on the day of the event. For ideas on how to fundraise, please see the *Tips 'n' Tricks* document or please get in touch with Colin Lieu at colin@mcgrathfoundation.com.au or (02) 8962 6118 for advice around your fundraising.

4. Promote your Pink Stumps Day to your community

Use the poster provided to advertise your event to members of your club and local community – and make sure you remind them to wear pink on the day! You can print as many as you like, so make sure you get in touch with local businesses and ask them to put them up all around your town! Stick them everywhere, the pinker the better!

5. Gather volunteers

Appeal to members of your club and local community to work as volunteers at your event, to carry collection tins and run fundraising activities on the day. The more volunteers, the more people you have to raise money, so make sure you get as many people as you can!



REMEMBER, THE CLUB WITH THE MOST FUNDS RAISED WILL RECEIVE A SIGNED BAT BY THE AUSTRALIAN CRICKET TEAM!

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6. Alert your local media

Make a friendly phone call to your local newspaper and radio station, and ask if they can help to promote your Pink Stumps Day activities. Don't forget to invite them to come along on the day. You can use the template media release we have sent you to send to local media and take lots of photos on the day to send to local papers after your Pink Stumps Day (and us too please, so we can include them on our Facebook page and website!)

7. Know your Terms and Conditions

Make sure you have read the *Terms and Conditions* to understand your club's responsibilities to fundraise for the McGrath Foundation and to better understand the charitable licensing requirements for your state.

8. Receive your Pink Stumps Day Team Kit

Check your mail deliveries as you should receive your Pink Stumps Day Team Kit by the end of January loaded with hot pink cricket gear and a collection tin to help kick start your fundraising.

9. Check your email and visit our website

Winners of the Australian Cricket Legend visits will be announced on Wednesday, 18 January 2012 on our website. We will be in contact with winners directly. Good luck!

10. Countdown to your event

From time to time we all get busy, so remember to email, phone or message your friends, family, teammates and colleagues to remind them that your Pink Stumps Day is coming up a week before the event. Most importantly, have fun!

Young cricketers tickled pink

LOCAL cricket clubs throughout Blacktown went a bright shade of pink on the weekend in support of the McGrath Foundation.

Outdoing them all were the Rouse Hill Renegades, who turned the Pink Stumps Day fundraiser into a full weekend celebration.

Friday night saw the in2Cricketers wearing bright pink hats and their parents wearing pink shirts.

Saturday was Pink Stumps Day and Kellyville Park became a sea of pink with the U13/2 players and

parents wearing pink hats and shirts, balloons adorning the trees and covered area and the pink stumps in at one end of the wicket.

Sausage sandwiches and cold drinks were for sale as well as a raffle.

That afternoon the B13 senior side continued the spirit with pink hats and scarves around their wide-brim hats.

Luke Brant and Matt Hope from the B13s must have been channeling Glenn McGrath as both bowlers excelled with the ball.

Hope took seven wickets in Pendle Hill's first innings and Brant has taken eight wickets for eight runs in the second innings, breaking a pink bail with his first ball.

Brant has match figures at the close of play on Saturday of 10/14.

Auctions, raffles, games and lucky door prizes added to the afternoon as did guest speaker, former Australian and NSW player Wayne Holdsworth.

The club said it had raised about \$4000 for the McGrath Foundation.



St Clair was one of the local clubs to embrace the fundraiser, its players are pictured doing battle with



Wellington District Cricket Association, NSW

