

Every year on mother's day weekend, netball clubs all over Victoria 'go pink' to honour members of their local communities who have been affected by breast cancer.

Participating clubs play with a special pink netball during matches to increase breast cancer awareness and raise funds for Breast Cancer Network Australia (BCNA).

In addition, many clubs host a variety of events on or leading up to the weekend to encourage community involvement. From auctions to sausage sizzles, afternoon teas to fundraising dinners, Pink Netball has become an important and much anticipated event in local Victorian communities.

In 2012, Netball Victoria will support the event for the third year. It is a fantastic opportunity for communities to rally together to fundraise for a cause close to their hearts in their own unique ways, increase the profile of the sport, and bring netball clubs together for a common cause.

Netball Victoria CEO Mrs Leigh Russell says she's thrilled to be a part of Pink Footy & Netball Day 2012.

"It is a privilege for our community to support BCNA in their quest to support women and their families affected by breast cancer. It is a very practical way in which the netball family can assist the wider community. We are looking forward to once again seeing pink netballs on courts across Victoria."

As part of the weekend, BCNA provide an opportunity for participating clubs to win a Melbourne Vixens Clinic, which enhances the profile of our elite athletes and shows our support for community partnerships that align with our mission "To enhance the lives of all Victorian women and girls through the sport of netball".