



# MORE THAN A LONDON MARATHON 2013

Your chance to run a world famous marathon supporting Cure Cancer Australia Foundation

Call 1300 905 188



**CURE**  
**CANCER**  
AUSTRALIA FOUNDATION  
THE CURE **STARTS HERE**

- ▶ Be guaranteed 1 of only 2 Cure Cancer spots in the Virgin London Marathon 2013!
- ▶ Explore the world-famous sights, sounds, and tastes of energetic, magnetic London
- ▶ Donate to innovative cancer research that could help find a cure

## Fast Facts:

**Marathon date:** 21 April 2013

**Physical activity:** Marathon

**Fundraising target:** \$10,000

**Registration fee:** \$700

Please note the registration fee is in addition to the fundraising target and is non-refundable.

***“When you cross the finish line of a marathon, your life will change forever.”***

– Keir Semmens, three time marathon runner and avid fundraiser for Cure Cancer Australia Foundation

## What will my impact be?

1 in 2 Australian families are impacted by cancer. By running and raising funds for Cure Cancer Australia Foundation, you are helping to support life saving cancer research that could lead to a cure for this terrible disease.

“Wouldn't it be sensational if in our lifetimes we could see cancer relegated to a 'complaint' that can be prevented, or treated painlessly and effectively?

For over 44 years Cure Cancer Australia Foundation has held an invaluable role which has been to fund young researchers at the beginning of their careers and to help them to have their fresh ideas championed.

It is their creativity, innovation and passion for new insight that can lead us to a cure.”

– Leanne Warner, CEO,  
Cure Cancer Australia Foundation

## What is this adventure?

Imagine your heart thumping as the start gun fires and you take off along the River Thames, catching glimpses of Shakespeare's Globe theatre before reaching the halfway mark at the commanding Tower Bridge.

Now you're moving east towards Canary Wharf, past St. Paul's Cathedral, and into the final leg of the race. As the London Eye comes into view, you see the sights of Big Ben and Westminster in the distance.

Minutes later you pass the finish line in front of Buckingham Palace with an enormous, proud smile.

 **inspired**  
**adventures**™

Call Nadia Killeen on 1300 905 188 to register now



## About Inspired Adventures

“Inspired Adventures is a fundraising agency with a difference – one that seeks to change lives through our adventures and marathon programs. We believe that we are all capable of far more than we imagine; and Inspired Adventures specialises in guiding and motivating participants to push their limits and raise money for a wonderful cause. Partnering with Cure Cancer Australia Foundation is a very exciting opportunity for us to work with you and help this incredible organisation achieve its vision.”

– Justine Curtis, Director, Inspired Adventures

### We'll help you reach your goal

As soon as you register, your Account Manager Nadia Killeen will work with you one-on-one to create a comprehensive fundraising plan. She will contact you regularly with ideas, advice, encouragement – and plenty of inspiration.

“I am here to guide and support you all the way to reach your fundraising goal. Together we can turn your energy, commitment and dedication into fundraising success for Cure Cancer Australia Foundation. The key is to plan, prepare and be positive. I'm here to help!”

– Nadia Killeen, Account Manager, Inspired Adventures

### Fundraising Tool Kit

In addition to this personalised support, you will receive a Fundraising Tool Kit. We have supported more than 1,500 people in reaching their fundraising goals in the past, and the Fundraising Tool Kit is a compilation of the most successful ideas, case studies, advice, and practical suggestions.

The Fundraising Tool Kit will show you how to:

- ▶ Plan an event
- ▶ Write a press release
- ▶ Set up an online fundraising page
- ▶ Approach corporates for support
- ▶ Launch your fundraising plan

### Fitness training

We will send you a book with advice on training for a marathon. While your fitness training and health is your responsibility, we are here to guide you all the way to the finish line. We advise all participants to discuss their training plans with their GP before embarking on a fitness regime.

## About Cure Cancer Australia Foundation

Cure Cancer Australia Foundation is the only national cancer research charity exclusively dedicated to funding young researchers across all types of cancer.

Researchers are the unsung heroes of our age because they are so dedicated to their work, often toiling long hours, in tough conditions for not very much money. It is their creativity, innovation and passion for new insight that can lead us to a cure.

### Our researchers

Many researchers enter the field because their lives have been personally touched by cancer. One of Cure Cancer Australia Foundation's 2010 grant recipients heard that his father had been diagnosed with lung cancer when he was 2 years into his PhD. Gough Au comments, “It gives you a purpose. It's the sense of contribution. It is who I am as a person – I want to make a difference. I have seen what patients go through, there is a personal element to it.”

Dr. Caroline Ford's interest in ovarian cancer was sparked when she realised how little we know about this prevalent disease. “I believe this is a disease in which much basic research can be done, and that there's the opportunity to make significant differences to outcomes,” she says.

Receiving the Cure Cancer Australia Foundation grant has allowed researchers like Gough and Caroline to pursue their work as independent researchers. “It's been a fantastic help. It will enable me to determine if our hypothesis is valid and develop the pilot into a significant long-term research project,” Caroline hopes.

### You can be part of the cure

“In the end we will win this fight. It is just a matter of time. But we can shorten that time if more and more people join us in our quest.”

– Arthur Byrne, Co-founder  
Cure Cancer Australia Foundation

Join Cure Cancer Australia Foundation and Inspired Adventures to support young energetic researchers at the start of their careers.

**You help can make a real difference in the fight against cancer and help us achieve 'a world without cancer, nothing less.'**

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## FAQs

### Can I really do this?

YES, you can! Fundraising and fitness training sound intimidating, but we're here to help you the whole way through. We'll call you regularly with advice, ideas, and encouragement along the way. You're not in this alone – you'll be joined by other people all raising money for this wonderful cause and training for an epic adventure that you'll remember forever.

### How do I fundraise?

Past participants have successfully fundraised in many creative and fun ways. We will send you a comprehensive Fundraising Tool Kit upon registration to help you reach your target. You will also have regular support from our Inspired Team, who will help you develop and manage your fundraising plan, as well as support from the charity for which you are fundraising.

### What does it cost?

Upon registration, you will pay a registration fee of \$700. Travel cost is at your own expense. The donation to Cure Cancer can be fundraised with the support of Inspired Adventures. Any short fall must be made up with a personal contribution.

### Is my donation tax deductible?

The funds raised for the charity are tax deductible. if made by way of donation. Nadia will advise you as to what is/isn't tax deductible.

### Will I get a chance to meet other people before we go?

Yes, we will organise a get-together evening for everyone (geography permitting). There will be regular email, phone communications, and a Facebook online community leading up to the trip.

## ▶ Virgin London Marathon 2013

21 April 2013

**Established:** 1981

**Number of runners:** 37,500

**Start:** Blackheath

**End:** Buckingham Palace

**Average temperature:** 10 C

**Fun fact:** Holds the Guinness World Record for the largest annual fundraising event, raising £76 million for charity in 2011.



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# MORE THAN A LONDON MARATHON 2013

## Countdown to the Virgin London Marathon

To do	Date	Activity	Done!
<b>Registration fee</b>	Immediately	Once you have paid your \$700, you are an official 'Inspired Adventurer' and will be heading to London!	<input type="checkbox"/>
<b>Connect with your group</b>	After registration	Get to know your fellow adventurers on Facebook.	<input type="checkbox"/>
<b>Fundraising deposit</b>	August 2012	Doesn't it feel good to raise \$3,000 for Cure Cancer?	<input type="checkbox"/>
<b>Conference call</b>	September 2012	Get on the phone with your group and learn more about your exciting adventure.	<input type="checkbox"/>
<b>2nd Fundraising Deposit</b>	November 2012	Deposit your second \$3,000 to Cure Cancer. They are feeling the love!	<input type="checkbox"/>
<b>Participant dinner</b>	January 2013	Meet your fellow marathon runners in person.	<input type="checkbox"/>
<b>Fundraising balance</b>	March 2013	Deposit your last \$4,000 to Cure Cancer. You are a superstar!	<input type="checkbox"/>
<b>Go!</b>	<b>21 April 2013</b>	<b>Have the experience of a lifetime running the Virgin London Marathon!</b>	<input type="checkbox"/>



**Register now**

Call Nadia: 1300 905 188

Email: [nadia@inspiredadventures.com.au](mailto:nadia@inspiredadventures.com.au)



[www.inspiredadventures.com.au/marathons/curecancer](http://www.inspiredadventures.com.au/marathons/curecancer)

### PERSONAL DETAILS

Mr  Mrs  Ms  Dr

First Name: \_\_\_\_\_  
 Middle Name: \_\_\_\_\_  
 Last Name: \_\_\_\_\_  
 (Please write name as it appears on your passport)

Street Address: \_\_\_\_\_  
 Town/Suburb: \_\_\_\_\_  
 State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Tel Day: ( \_\_\_\_ ) \_\_\_\_\_  
 Tel Night: ( \_\_\_\_ ) \_\_\_\_\_  
 Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_

Date of Birth:   /   /

Nationality: \_\_\_\_\_  
 Passport #: \_\_\_\_\_  
 Country: \_\_\_\_\_

Place of Issue: \_\_\_\_\_  
 Date of Issue:   /   /

Expiry Date:   /   /

Your passport must be valid for at least 6 months after your return date.  
 Accommodation is based on twin share. Is there anyone you would like to share with?  
 \_\_\_\_\_

Are you interested in a single room?  YES  NO  
 (a single supplement will apply and prices will be supplied upon application)

Departure City: \_\_\_\_\_  
 Flight Centre may be able to arrange your departure from your chosen city. A surcharge may apply.

Do you have a pre-existing medical conditions which may affect your ability to undertake this challenge?  YES  NO  
 (you will be required to complete a medical risk assessment prior to travel)

Do you have any special dietary requests? \_\_\_\_\_

Trip T-Shirts size (please circle): S M L XL XXL

HAVE YOU PREVIOUSLY RUN A MARATHON?  YES  NO

PLEASE DETAIL YOUR RUNNING EXPERIENCE TO DATE:  
 \_\_\_\_\_

### EMERGENCY CONTACT

Contact Name: \_\_\_\_\_  
 Relationship: \_\_\_\_\_  
 Tel Day: ( \_\_\_\_ ) \_\_\_\_\_  
 Tel Night: ( \_\_\_\_ ) \_\_\_\_\_  
 Mobile: \_\_\_\_\_

### REGISTRATION FEE PAYMENT DETAILS

Please debit the non-refundable registration fee of  
 \$700\* now **OR**  \$350\* now and \$350 in 4 weeks time from my credit card.

Type of Card:  Visa  Mastercard

Card #

Expiry Date:   /

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

\* Please note: The registration fee is non-refundable and is a personal contribution additional to the overall fundraising target. A 1.5% surcharge payable on credit card transactions.

**OR**  
 I enclose a cheque/money order for the registration fee of \$700

Made Payable to: **Inspired Adventures Pty Ltd**

**OR**  
 I will pay the registration fee of \$700 by bank deposit or transfer:  
 Account Name - Inspired Adventures Pty Ltd  
 Bank - National Australia Bank  
 BSB - 082 352  
 Account Number - 87458 8298  
 Please include your name as reference

HAVE YOU EVER FUNDRAISED?  YES  NO  
 HOW WOULD YOU RAISE THE FUNDS FOR THIS EVENT?  
 Let us know your ideas and what networks you would be able to use to raise funds:  
 \_\_\_\_\_  
 \_\_\_\_\_

### HOW DID YOU HEAR ABOUT THIS INSPIRED ADVENTURE?

<input type="checkbox"/> MTAM WEBSITE	<input type="checkbox"/> MTAM FLYER
<input type="checkbox"/> RUNNER'S WORLD MAGAZINE	<input type="checkbox"/> RUNNING CLUB
<input type="checkbox"/> MTAM EMAIL	<input type="checkbox"/> GOOGLE
<input type="checkbox"/> FACEBOOK	<input type="checkbox"/> CHARITY EMAIL
<input type="checkbox"/> CHARITY SITE	<input type="checkbox"/> WORD OF MOUTH

ON REGISTRATION YOU WILL BE SUBSCRIBED TO OUR MONTHLY E-NEWSLETTER, IF YOU DO NOT WISH TO RECEIVE THIS PLEASE TICK HERE

**In signing this booking form, I acknowledge that I have read and understood and accept the booking conditions accompanying this booking form and particularly those relating to release and waiver of liability condition. It is a condition of entry to the marathon and joining this inspired Adventure, that you provide proof of adequate travel insurance for your trip.**

Signature: \_\_\_\_\_  
 Date:   /   /



## Inspired Adventures Booking Conditions

Please read carefully the terms in the conditions of contract in completing and submitting the Booking Form, you agree to be bound by these conditions which constitute the agreement between Inspired Adventures and you. The conditions apply to the exclusion of any other terms or conditions unless they are set out in the Booking Form, or are otherwise agreed to in writing by the parties. Previous dealing with the parties will not vary these conditions. No purported variation of these conditions will be effective unless in writing and signed by a person so authorised by Inspired Adventures.

### 1. How to Book:

To participate in this Inspired Adventure, you must pay a non-refundable registration fee of AUD\$700 including GST payable to Inspired Adventures.

### 2. Payments and Fundraising:

Eligibility to take part in this Challenge is contingent upon you raising the minimum Fundraising Target. The balance of your Fundraising Payments must be made no later than 4 weeks prior to your departure. Registered participants will be required to cover travel or accommodation costs required. Failure to lodge the fundraising target on or before the required date will render you ineligible to depart on the Challenge and you will forfeit in full the AUD\$700 registration fee paid to Inspired Adventures and your place on the adventure. All monies raised in the name of the **charity** must be forwarded immediately to the **charity** along with supporting documents. Inspired Adventures and the charity reserve the right to refuse your Application to Register. Their decision is final and binding. Should your Application be refused your full registration fee will be refunded to you. Your registration for the Challenge will take effect once your registration funds have cleared. Places are limited on the Challenge and are allocated on a first come first served basis.

### 3. Cancellations by You:

If you wish to cancel your trip, you must notify Inspired Adventures in writing. All cancellations will forfeit the non refundable registration fee.

### 4. Image and Likeness:

I grant Inspired Adventures the right to take photographs and videos of me and my property in connection to my participation on an inspired adventure. I authorise Inspired Adventures, its assigns and transferees to copyright, use and publish the same in print and/or electronically.

### 5. Health, Fitness, Trip Grades and Age Limits:

It is your responsibility to advise Inspired Adventures of any pre-existing medical condition and/or disability that might reasonably be expected to increase the risk of you requiring medical attention, or that might affect the normal conduct of a tour and the enjoyment of other trip members. You may be required to provide an assessment of your medical condition from a qualified medical practitioner if requested.

All travellers seventy years and over will be required to complete a special Inspired Adventures health and fitness questionnaire to assess their suitability of the tour in question. At the discretion of Inspired Adventures, travellers may also be required to provide a doctor's letter clearing them for their specific tour.

### 6. Complaints:

If you have any complaint about your trip, you must make it known at the earliest opportunity to Inspired Adventures, who will normally be able to take appropriate action. If at the end of the trip you feel your complaint has not been properly dealt with you must notify us in writing within 30 days of the end of your trip.

### 7. Travel Insurance:

It is a prerequisite of participation in an Inspired Adventure that you have adequate travel insurance.

### 8. Visas and Passports:

You are responsible for obtaining all necessary immunisations and visas and bear the expense for the same. You must have a valid passport, which has at least six months validity beyond your return date.

### 9. Disclaimer:

You accept that:

- Inspired Adventures and the charity reserve the right to refuse my Application to Register. Their decision is final and binding. Should my Application be refused my full registration fee will be refunded to me. My registration for the Challenge will take effect once my registration funds have cleared. Places are limited on the Challenge and are allocated on a first come first served basis.

### 10. Release and Waiver of Liability:

In consideration of Inspired Adventures accepting your booking application and in consideration of you being permitted by Inspired Adventures to join the tour:

- you waive any and all claims I may now or in the future have against Inspired Adventures, its officers, employees, agents or representatives ("its staff") and release from all liability and agree not to sue Inspired Adventures or its staff for any personal injury, death, property damage or loss sustained by me as a result of my participation in the Challenge. You acknowledge that the Challenge involves an adventure trip and accept all the inherent risks associated with such a trip and the possibility of personal injury, death or property damage or loss resulting there from.

To the extent permitted by law, section 74 of the Trade Practices Act 1974 does not apply to this contract.

### 11. Privacy:

In order to be able to supply a service to you Inspired Adventures may need to collect certain information from you, some of which may be of a personal nature. The information may be disclosed to, or collected on our behalf by our service providers to enable the services to be provided, but will not be used by them for any other purpose.

### 12. Booking made in Victoria:

This condition 12 and the following statutory warning apply if the booking is made in Victoria. Sections 32J and 32JA of the Fair Trading Act 1999 Victoria (as amended) do not apply to this contract, being a contract for the supply of recreational services.

Under section 32N of the Fair Trading Act 1999, the supplier is entitled to ask you to agree that these conditions do not apply to you. If you sign this form, you will be agreeing that your rights to sue the supplier under the Fair Trading Act 1999 if you are killed or injured because the services were not rendered with due care and skill or they were not reasonably fit for their purpose, are excluded, restricted or modified in the way set out in this form.

NOTE: The change to your rights, as set out in this form, does not apply if your death or injury is due to gross negligence on the supplier's part. "Gross negligence" is defined in the in the Fair Trading (Recreational Services) Regulations 2004.

### 13. Jurisdiction:

This agreement and the rights and obligations of the parties will be construed and take effect in accordance with and be governed by the laws of:

- Victoria, in the case the of a booking made in the state of Victoria, or
  - New South Wales, in the case of a booking made elsewhere in Australia
- Inspired Adventures Pty Ltd ABN 46 125 426 468.