



**field of women** LIVE  
7 MAY 2010 • MELBOURNE CRICKET GROUND

### Tips to reaching your target and going beyond

- Send an email out to all your contacts
  - In your email add an inspiring message about what you are doing and why you would love your friends, family and colleagues to help
  - Make sure you link your own fundraising page in your email
- Send regular updates to your family and friends about how you are going – use the news at [www.fieldofwomenlive.org.au](http://www.fieldofwomenlive.org.au) website to help you keep them fresh
- Keep your fundraising page updated with the latest photos or stories
- Ask your employer to match the money you raise
- Add your fundraising page as a link at the bottom of all your emails
- Hold a pink lady morning tea with your work colleagues, tell them about the *Field of Women LIVE* and ask them to donate to you online
- Thank everyone who has donated to you
- Share the success of the events with those who have supported you after you have taken to the field.